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Internship at the World Neurology Foundation

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World Neurology Foundation

The World Neurology Foundation is a nonprofit organization based in Vermont, which provides educational materials and physical supplies to neurologists in countries with limited medical resources

Their two main initiatives are:



Toolkits for Africa

Sends packages of essential neurology equipment to doctors in Africa

Neuroshare

Provides free and easily accessible educational materials on neurology topics to doctors and medical students



Learning Objectives and Goals

- **Program Development-** strengthen the organization's needs-based programs
- **Successful health interventions and practices in low-resource regions-** assess the low-cost, high impact strategies that the World Neurology Foundation employs
- **Understand management & leadership structures and practices of nonprofits**
- **Funding practices and strategies-** learn about nonprofit funding techniques and increasing donor support for the organization

Primary Responsibilities

- Grow the foundation's media presence by creating and maintaining social media sites on Instagram and Facebook



- Gather donors and recipients for the *Toolkits for Africa* project
- Find and organize relevant neurology training videos for a new initiative *Neuroshare*
- Design and publish a new website

<https://www.worldneurology.com>

Lessons Learned

- From this internship, I learned how much of an impact online and media presence has on the success of an organization especially when applying for grants and increasing donor support.
- From my learning about different levels of involvement and types of positions in this organization, I would be most interested in holding a management role in a nonprofit that works directly with the initiatives and the people they serve.
- I learned the importance of obtaining concrete needs to present to donors so that they feel inclined to support knowing exactly who is in need of their contributions.

Acknowledgments

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Two of my Clark courses were particularly valuable to my internship: Culture, Health & Development and Development Economics.