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Nazi Propaganda Collection (2020.01)

Robyn Conroy

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Strassler Center for Holocaust and Genocide Studies

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ARCHIVES 2020.01

Nazi Propaganda Collection

Processed by Robyn Conroy
March 2021

TABLE OF CONTENTS

Series		Page	Box
	Collection Information	3	
	Historical/Biographical Notes	4	
	Scope and Content	4	
	Series Description	5	
1	Images	6	1
2	Newspapers / Magazines	7	1

Collection Information

Abstract : This collection contains images, newspapers and magazines related to the Nazi Party's control of Germany.

Finding Aid : Finding Aid in print form is available in the Repository.

Preferred Citation : Nazi Propaganda Collection – Courtesy of The Strassler Center for Holocaust and Genocide Studies at Clark University, Worcester, Massachusetts.

Provenance : Donated by Barry D. Hoffman 2020

MARC Access : Collection is cataloged in MARC under the following subject headings

Historical/Biographical Notes

The Nazi Party, officially the National Socialist German Workers' Party (*Nationalsozialistische Deutsche Arbeiterpartei* or NSDAP), was a far-right political party in Germany active between 1920 and 1945, that created and supported the ideology of Nazism. Its precursor, the German Workers' Party (*Deutsche Arbeiterpartei*; DAP), existed from 1919 to 1920. The Nazi Party emerged from the German nationalist, racist and populist *Freikorps* paramilitary culture, which fought against the communist uprisings in post-World War I Germany. The party was created to draw workers away from communism and into *völkisch* nationalism. Initially, Nazi political strategy focused on anti-big business, anti-bourgeois, and anti-capitalist rhetoric, although this was later downplayed to gain the support of business leaders, and in the 1930s the party's main focus shifted to antisemitic and anti-Marxist themes.

Pseudoscientific racist theories were central to Nazism, expressed in the idea of a "people's community" (*Volksgemeinschaft*). The party aimed to unite "racially desirable" Germans as national comrades, while excluding those deemed either to be political dissidents, physically or intellectually inferior, or of a foreign race (*Fremdvölkische*). The Nazis sought to strengthen the Germanic people, the "Aryan master race", through racial purity and eugenics, broad social welfare programs, and a collective subordination of individual rights, which could be sacrificed for the good of the state on behalf of the people. To protect the supposed purity and strength of the Aryan race, the Nazis sought to exterminate Jews, Romani, Poles and most other Slavs, along with the physically and mentally disabled. They disenfranchised and segregated homosexuals, Africans, Jehovah's Witnesses, and political opponents. The persecution reached its climax when the party-controlled German state set in motion the Final Solution—an industrial system of genocide which achieved the murder of around 6 million Jews and millions of other targeted victims, in what has become known as the Holocaust.

Adolf Hitler, the party's leader since 1921, was appointed Chancellor of Germany by President Paul von Hindenburg on 30 January 1933. Hitler rapidly established a totalitarian regime known as the Third Reich. Following the defeat of the Third Reich at the conclusion of World War II in Europe, the party was "declared to be illegal" by the Allied powers, who carried out denazification in the years after the war both in Germany and in territories occupied by Nazi forces. The use of any symbols associated with the party is now outlawed in many European countries, including Germany and Austria.

Scope and Content

This collection contains images, newspapers and magazines related to the Nazi Party's control of Germany.

Series Descriptions

Series 1: Images

Series 2: Newspapers / Magazines

Nazi Propaganda Collection
2020.01
Series 1, Images

<u>Box #</u>	<u>Folder #</u>	<u>Accession #</u>	<u>Description</u>
1		2020.01.01.1-168	Various images of individuals, events and locations related to Nazi Party rule Germany. Descriptions of images printed on back (in German).

Nazi Propaganda Collection
2020.01
Series 2, Newspapers / Magazines

<u>Box #</u>	<u>Folder #</u>	<u>Accession #</u>	<u>Description</u>
1	1	2020.01.02.1	The Shaumburg Lippe Regional Newspaper: National Socialist Daily Newspaper (April 20, 1941) Written in German.
1	2	2020.01.02.2	The Union: Trade Journal of the Rudolph Karlstadt Operating Group (Year 6, Notebook 7/8 – April / May 1939) Written in German.
1	3	2020.01.02.3	The German Tobacco Worker: For all branches of the tobacco industry – Technical Training Paper of the German Labor Front (Number 4, April 1939). Written in German.
1	4	2020.01.02.4	Flight and Shipyard: Our Leader (Year 1, Episode 4 – April 10, 1936) Written in German.
1	5	2020.01.02.5	Booklet: Adolf Hitler's Birthday (April 19, 1939) Written in German.
1	6	2020.01.02.6	Magazine: National Socialist Women's Monitor: The Only Official Party Magazine for Women (Booklet 21 – January 7 – April 2, 1939) Written in German.
1	7	2020.01.02.7	Illustrated Observer: Our Leader for the 50th Birthday of Adolf Hitler (April 20, 1939) Written in German.
1	8	2020.01.02.8	Illustrated Observer: Adolf Hitler's Germany: The First Four Years of the 3rd Reich. Written in German.