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# Inaugural Conference of The Mosakowski Institute for Public Enterprise- Program

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# Inaugural Conference of The Mosakowski Institute for Public Enterprise- Program

## **Abstract**

Program for University Research and the American Agenda: Discovering Knowledge, Enabling Leadership.  
The Inaugural Conference of the Mosakowski Institute for Public Enterprise.

## **Keywords**

University Research, American Agenda, Knowledge, Leadership, Clark University, Mosakowski Institute, Jim  
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# University Research and the American Agenda: Discovering Knowledge, Enabling Leadership

INAUGURAL CONFERENCE OF  
THE MOSAKOWSKI INSTITUTE FOR PUBLIC ENTERPRISE

Clark University  
Worcester, Massachusetts



November 13-14, 2008

## Thursday, November 13

10 a.m. – Noon

### Arrivals; conference registration

Conference Registration Packets will be available in Dana Commons

10:30 a.m.

**Optional tour** of the Clark University campus leaves from the Mosakowski Institute, 138 Woodland Street

Noon – 1:15 p.m.

**Opening Luncheon Session**/Registration Continues  
Dana Commons, Intercultural Lounge

### Welcoming Remarks

**John Bassett** – *President, Clark University*

**Jim Gomes** – *Director, Mosakowski Institute, Clark University*

### Address

“The Emergence of Use-Inspired Research”

**David P. Angel** – *Provost, Clark University*

**Nancy Budwig** – *Associate Provost and Dean of Graduate Studies and Research, Clark University*

1:15 – 1:30 p.m.

### Break

1:30 – 3 p.m.

### Plenary Session

Dana Commons Gallery

“Researchers’ and Practitioners’ Perspectives on Research and Policy Change”

A panel comprised of both academic researchers and public policy practitioners will discuss their respective points of view on the relationship between university research and the work of governments to address critical public issues.

### Moderator:

**Shelley Metzenbaum** – *Director, Collins Center for Public Management, McCormack Graduate School of Policy Studies, University of Massachusetts, Boston*

### Panelists:

**Nicole St. Clair Knobloch** – Associate Director, Nicholas Institute for Environmental Policy Solutions, Duke University

**Ricardo Millett** – former President, Woods Fund of Chicago

**Brian Stern** – Chief of Staff, Office of Rhode Island Governor Donald Carcieri

**B.L. Turner** – Gilbert F. White Chair in Environment and Society, School of Geographical Sciences, Arizona State University

3 – 3:15 p.m.

### Break

3:15 – 4:45 p.m.

### Address

Dana Commons Gallery

“Policy Research in Hot Waters: When Politics, Ideology, and Evidence Collide.”

**Jeffrey Henig** – Professor of Political Science and Education, Teachers College, Columbia University

### Discussants:

**Peter Levine** – Research Director, Tisch College of Citizenship and Public Service and Director of the Center for Information & Research on Civic Learning & Engagement, Tufts University

**John Mecklin** – Editor-in-Chief, Miller-McCune and Miller-McCune.com

5 – 6 p.m.

### Cocktails

Higgins University Center, Grace and Lurie Conference Rooms

6 – 7:30 p.m.

### Mosakowski Institute Dinner

Higgins University Center, Tilton Hall

### Remarks:

“Improving the Performance of Government”

**William Mosakowski** – Chairman of the Clark University Board of Trustees and President, Public Consulting Group

7:30 p.m.

### Clark University President’s Lecture

Jefferson Academic Center, Room 320

“Reality-Based Leadership: Putting Ideas Into Action”

**The Honorable Michael S. Dukakis** – former Governor of Massachusetts and Professor of Political Science, Northeastern University

## Friday, November 14

8 – 9 a.m.

### **Buffet breakfast**

Dana Commons, First Floor Lobby

9 – 10:15 a.m.

### **“Three Critical Issues: Examples of Current Research and Practice”**

Three breakout groups each discuss a current critical policy issue (Urban Education, Health Care, and Energy & Climate). How has research influenced the development of each issue? By what pathways has relevant research reached policy makers and implementers? What have been the impediments to effective action based on the lessons of research? What gaps remain in our knowledge about how to address these problems?

### **“What is working to raise the achievement of urban students?”**

Dana Commons, Multipurpose Room

#### **Moderator:**

**Tom DelPrete** – Associate Professor of Education and Chair, Education Department, Clark University

#### **Panelists:**

**Jennifer Davis** – President, Massachusetts 2020

**Richard Rothstein** – Research Associate, Economic Policy Institute

**Warren Simmons** – Executive Director, Annenberg Institute for School Reform, Brown University

### **“What are we learning from current efforts to improve quality of and access to health care that can inform the coming national debate?”**

Dana Commons, Intercultural Lounge

#### **Moderator:**

**Catherine M. Dunham** – President, The Access Project

#### **Panelists:**

**Charlie Baker** – President and CEO, Harvard Pilgrim Health Care

**Dolores L. Mitchell** – Executive Director, Massachusetts Group Insurance Commission

**Rev. Kenneth S. Robinson, M.D.** – Pastor, St. Andrew A.M.E. Church, Memphis, TN and former Tennessee Commissioner of Health

***“What are the implications for policy makers of a rapidly industrializing world with higher energy costs and increasing evidence of the impacts of carbon emissions?”***

Dana Commons Gallery

**Moderator:**

**Robert J. Johnston** – *Professor of Economics and Director, George Perkins Marsh Institute, Clark University*

**Panelists:**

**Barbara Kates-Garnick** – *Energy Consultant; former Vice President, Keyspan Energy Delivery*

**Susanne C. Moser** – *Research Associate, Institute of Marine Sciences, University of California-Santa Cruz*

**Gary Yohe** – *Professor of Economics, Wesleyan University*

10:15 - 10:30 a.m.

**Break**

10:30 – 11:45 a.m.

**Plenary Session**

Dana Commons Gallery

**Moderator:**

**Paul Rosenberg** – *Partner, The Bridgespan Group*

Reports from the Three Critical Issue breakout groups

Each group will report to the conference on their session. Are the relationships between research and practice similar in the various topic areas? Do any consistent themes emerge? What are the prime areas of opportunity for future policy change? For future beneficial research? How might such research be conducted to maximize the likelihood of its usefulness?

11:45 a.m. – Noon

*“Where do we go from here? Strategies for making university research more useful”*

**Jim Gomes** – *Director, Mosakowski Institute for Public Enterprise, Clark University*

12:15 – 1:30 p.m.

**Closing Luncheon Session**

Higgins University Center, Tilton Hall

**Mosakowski Institute Keynote Address**

*“What Was That All About? Prospects for Policy Change After the 2008 Elections”*

**Kathleen Hall Jamieson** – *Elizabeth Ware Packard Professor of Communication and Director of the Annenberg Public Policy Center, University of Pennsylvania*